

The future of our pedestrian-friendly downtown has never looked brighter, but there's more work to be done.

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What's Next for Main Street

It's a win! You might have already heard the good news, but we're thrilled to share that **City Council voted 5-2 in favor of keeping Main Street car-free and pedestrian-friendly**. This means that Main Street can remain indefinitely closed under Vehicle Code 21101 while the city moves forward with the process outlined by the Pedestrian Mall Law.

We want to thank everyone who gave a public comment, sent in an email, sported a sticker, or spread the word. **This huge win is the result of your enthusiasm and support.** We also want to thank everyone who showed up to our pizza party. Watching friendly faces—familiar and new—bond over slices of pizza, homemade “brookies,” and a shared love for our city was a testament to the wonderful moments our special downtown has made possible.



Thanks for joining us at the last City Council meeting!

Next up. City Council has an opportunity to direct \$500,000 of leftover Fiscal Year 2022 investment plan funding toward the long-term changes we've been asking for.

More details can be found in [the staff report](#). The vote will be held at the City Council meeting **this Tuesday 2/11**. You can show up in person or send a written comment to council@cityofventura.ca.gov supporting **Agenda Item 8, recommendation C**.

Spreading the love. In the spirit of Valentine's Day, **we want to know what you'd love to see for the future of Main Street**. You can send your heart's desires to venturans.for.pop@gmail.com. Drawings from the young or young at heart are also welcome and may go straight to our Instagram or website.

What we're up to. It's been an exciting three months for VenturaPOP, but there's more work to be done. We promise to keep you updated on what's happening downtown and how you can help. In the meantime, we hope to see you there. There are too many awesome events happening downtown to fit everything in our monthly newsletter, so we're moving our events calendar to Instagram. **Be sure to follow our account [@venturans.for.pop](#) to stay up-to-date.**

Who are we?

We're VenturaPOP – *Venturans for People Oriented Places* – a group of Venturans who care deeply about the vibrancy of Ventura's downtown. We think Main Street should stay car-free and family-friendly.

Forwarded this email and care about the future of Main Street?

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VenturaPOP

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