

Thanks for your interest in keeping Main Street car-free. Read on to see what's happening on Main Street.

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Welcome!

If you're reading this, you probably spoke with us at a recent Main Street event. Thanks for being one of the hundreds of people who took the time to chat! The groundswell of support for a thriving Main Street was incredible.

Who are we? - We're VenturaPOP – *Venturans for People Oriented Places* – a group of Venturans who care deeply about the vibrancy of Ventura. We think Main Street should stay car-free and family-friendly.

Events

Dec 20, 7pm

[Flamenco 805](#)

[Student Recital & Tablao at NAMBA](#)

What's going on with Main Street? - Good question. It's complicated, but here's the TLDR: It remains pedestrian-only for now, but that status is very precarious. Some property owners are suing Ventura, saying the city didn't follow the correct procedure when they closed the street to traffic.

What happens after the lawsuit? - Main Street can be closed to cars in a legal way, as long as the proper procedures are followed. If the lawsuit doesn't work out in the city's favor, we hope our City Council will move swiftly to keep Main car-free. We know that a pedestrian-only Main is widely popular. Better yet, we know it's the way to keep Main Street thriving.

Will efforts be made to improve the appearance, functionality, and accessibility of a pedestrian only Main Street? - Yes! There are lots of plans to beautify Main Street. We envision a fully-accessible city center: A place to gather, shop, dine and more.

What can you do to help?

- Keep spending money downtown!
- Talk to your friends and neighbors about the issue. Forward them this email.
- Email the city council at council@cityofventura.ca.gov. Stay tuned for opportunities to make your voice heard in the future.

[Performing Arts](#)

[Space](#)

Dec 20, 5pm

[Writing Club at Smitten](#)

Dec 21, 9am

[Beato Chocolate from Ojai Tasting at Paradise Pantry](#)

Dec 21, 8:30am

[Downtown Farmer's Market](#)

Dec 21, 3pm

[Winter Fest at EP Foster Library](#)

Dec 21, 3pm

[Community Felting Workshop at Vita Art Center](#)

Dec 22, 11:30am

[Live music at Peirano's](#)

Dec 22, 2pm

[Book Swap at Smitten](#)

Dec 22, 3pm

[3rd Annual Holly Jolly Toy Drive at Ecugreen](#)

Dec 22, 6pm

[Party at Wants/Needs](#)

Dec 31, 9pm

[NYE Party at Limón y Sal](#)

- Want to be more directly involved? Email venturans.for.pop@gmail.com, let's chat.

Forwarded this email and care about the future of Main Street?

[Sign up here!](#)

VenturaPOP

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